

ANY OMISSIONS ON THIS APPLICATION MAY RESULT IN THE DELAY OF YOUR ADVERTISING PROGRAM

Los Angeles Newspaper Group

21221 Oxnard St., Woodland Hills, CA 91367-5015 • (818) 713-3000

Daily News of Los Angeles
 Inland Valley Daily Bulletin
 Long Beach Press Telegram
 Pasadena Star-News
 Redland Facts
 San Bernardino Sun
 San Gabriel Valley Tribune
 Whittier Daily News

APPLICATION FOR CREDIT

Business Name (1) _____ Date (2) _____

DBA (3) _____ Telephone (6) _____

Address (4) _____ City _____ State _____ Zip _____

Mailing Address (5) _____ City _____ State _____ Zip _____

Other Locations _____

Name of Parent Company (7) _____

Address _____ City _____ State _____ Zip _____

BUSINESS STRUCTURE (8)

- Private Party General Partnership Corporation
 Sole Owner Limited Partnership Franchise

Date you started business or assumed control (9) _____

Type of Business (10) _____

Date of Incorporation (13) _____ State Incorporated _____
(FILING DATE)

Name and Address of Previous Business or Employer (11) _____

PRINCIPALS' OR OFFICERS' (12)

NAME OF PRINCIPAL	TITLE		
HOME ADDRESS	CITY	STATE	ZIP
SOCIAL SECURITY NUMBER	TELEPHONE NUMBER		

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NAME OF PRINCIPAL	TITLE		
HOME ADDRESS	CITY	STATE	ZIP
SOCIAL SECURITY NUMBER	TELEPHONE NUMBER		

If Private Party List Property Owned _____

Have You Ever Advertised With L.A.N.G.? (14) _____

If Yes, How Long Ago and Under What Name? _____

CREDIT REFERENCES (MEDIA/TRADE) (15)

NAME		ADDRESS		CITY	
STATE	ZIP	ACCOUNT NUMBER		TELEPHONE NUMBER	

NAME		ADDRESS		CITY	
STATE	ZIP	ACCOUNT NUMBER		TELEPHONE NUMBER	

NAME		ADDRESS		CITY	
STATE	ZIP	ACCOUNT NUMBER		TELEPHONE NUMBER	

BANK REFERENCES (16)

NAME		ADDRESS		CITY	
STATE	ZIP	TELEPHONE NUMBER		ACCOUNT NUMBER	

NAME		ADDRESS		CITY	
STATE	ZIP	TELEPHONE NUMBER		ACCOUNT NUMBER	

ADVERTISING AGENCIES: PLEASE ATTACH COPY OF INSERTION ORDER (17)

Salesperson _____ / Newspaper _____

I/we certify the above statements are true and correct. I/we authorize Los Angeles Newspaper Group, Inc. to make whatever inquiries it considers necessary for the purpose of evaluating this application. Further I/we authorize any party to release such information as it may be requested.

I/we agree advertising is cash with order except where credit is approved and bills are payable upon terms stipulated.

In the event of suit to effect payment of this account, I/we agree to jurisdiction of the Municipal Court of Los Angeles, Judicial District, County of Los Angeles, State of California, or the Superior Court of California, County of Los Angeles, and agree to pay reasonable attorney fees and court costs if the judgment is entered against me/us.

Signature (18) _____ Title _____ Date _____
(Officer or Principal)

Print Name _____

As an officer and/or authorized agent of the corporation listed above, I personally guarantee the payment of all advertising billed to this corporation and agree to be personally liable for all other terms and conditions of this agreement.

Signature _____
(Name of Guarantor)

LEGEND

- | | | | |
|--------------------------------------|--|--|---|
| (1) Applicant's Name | (7) Name and Address of Parent Company | (12) Officers' or Principals' Names, Titles, Residence and Social Security Numbers | (15) Media/Trade References |
| (2) Date | (8) How company is organized | (13) State and Filing Date of Corporation | (16) Bank References |
| (3) Applicant's Trade Style or d/b/a | (9) Years in Business | (14) Applicant's Previous History with Media | (17) Request for Advertising Agency Insertion Order |
| (4) Address | (10) Nature/Type of Business | | (18) Signed Affirmation of Facts on the Application and Authorization to Release Credit Information |
| (5) Mailing Address | (11) Name and Address of Previous Business or Employer | | |