

With unmatched reach, flexibility and targeting capabilities, RedPlum is the most effective solution for your marketing needs.



Coverage

- Reduce waste by choosing only the neighborhoods you need or saturate the entire market.

Targeting

- Precisely target for your business geographically, demographically, or by trade area
- Target by ZIP Code or Sub-ZIP level

In-Home Days

- Subscribers - topped Tuesday
- Non-Subscribers - Tuesday/Wednesday